

The arts bridge people and cultures.
Help us build that bridge.



BE PART OF THE
**CREATIVITY
CULTURE
COMMUNITY
CONNECTION**

2025



GreenStage
GUILFORD
Live Arts

**SPONSORSHIP
OPPORTUNITIES**

All proceeds benefit Guilford Performing Arts Festival Co., a 501 (c) (3) nonprofit dedicated to using the arts to entertain, inspire, empower and unite the Shoreline community.

GreenStage Guilford presents innovative performing arts experiences that entertain, inspire, empower and unite—sparking joy, breaking down social barriers, fostering empathy, creating a shared sense of belonging and providing a gateway for people to pursue their own artistic journeys.

We provide great entertainment and innovative education, conduct outreach to marginalized communities and commission new work by Connecticut artists.

The 2025 GreenStage Guilford Live Arts Festival will present 30 live performances, interactive events and workshops in music, dance and drama, drawing an expected audience of 4,000 to the Shoreline over eight days from August 10-17.

Become a GreenStage sponsor today! Together, we can enliven, enrich and strengthen the community through the transformative power of the arts.

“GreenStage reaffirms the importance of creativity in our lives. It is such a dynamic and invigorating festival—a true gift to the community.”



VOLUNTEER ENERGY. MEANINGFUL IMPACT.

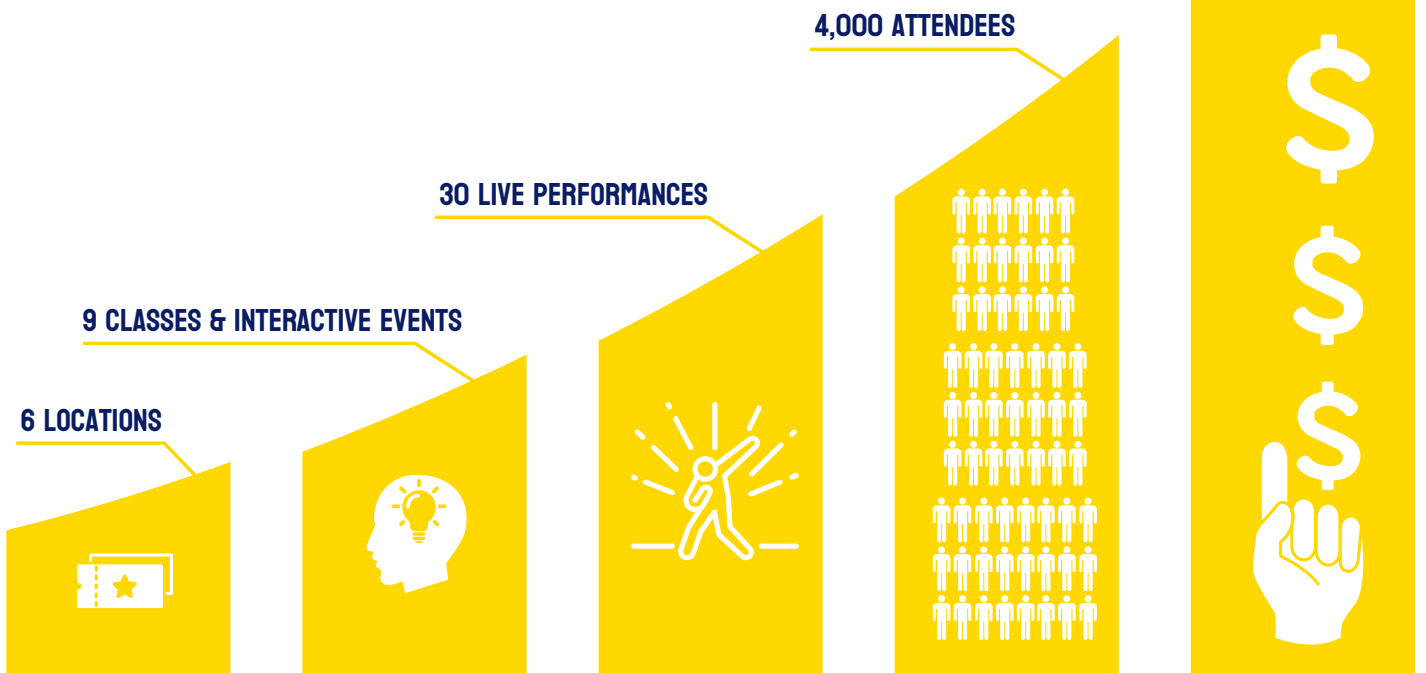
GreenStage Guilford is powered entirely by volunteer fuel. We partner with the Town of Guilford, other nonprofits and businesses to address community needs through arts programming. To date, we've put 163 performing and teaching artists on stage and in the classroom—while celebrating broad representation across artistic genre, race, culture, gender, gender identity, age and ability.



Scan the QR code to learn more about GreenStage, its value and community impact.

PROJECTED 2025 IMPACT

\$400,000 IN ECONOMIC IMPACT



SPONSORSHIP OPPORTUNITIES

Enrich the community. Engage your customers in a uniquely targeted way.

As a GreenStage sponsor, you'll take center stage in energizing, inspiring and uniting the Shoreline community. Your support will uplift regional artists, spotlight global art and culture, cultivate an air of celebration and build connections in divisive times—all while boosting visibility and goodwill for your business.

Your support of the 2025 GreenStage Live Arts Festival will fund:

- 30 live shows and hands-on events in music, drama, dance, comedy and visual art
- A theater program for kids and families at The Cove Center for Grieving Children
- Premieres of three new works by Connecticut artists
- Outreach to seniors, providing creative engagement to combat isolation and build community
- Collaborations with The Legacy Theatre, Guilford Art Center, Madison Lyric Stage and other Shoreline arts and cultural organizations



BENEFITS

In return for your investment in GreenStage Guilford, your business will gain exposure to approximately 4,000 in-person audience members and hundreds of thousands more through prominent visibility across our email campaigns and website, social media, direct mail, and print and broadcast media. Benefits include complimentary tickets to our always-sold-out Dinner on the Green, priority access to ticketed events, opportunities to distribute literature at GreenStage shows, shout-outs from the stage, social media features—and your logo displayed on nearly all GreenStage materials.



SPONSORSHIP LEVELS & PACKAGES

GreenStage offers a range of donor and sponsorship packages that help cover the costs of staging the 2025 GreenStage Live Arts Festival. Choose from general sponsorships at any level, where your support will be directed to areas of greatest need, or explore artist- and venue-specific packages. Looking for something tailored? Let us create a custom package designed to meet your unique needs and goals

PRODUCER: \$10,000

Stage 1: Supports artist fees and production costs for seven performances on the festival's main stage on the Guilford Green.

Green Work: Funds artistic development, performance fees and production costs for the commissioning and world premiere of three new works by Connecticut performers: Jen Allen in music, Bodies Never Lie Dance Company in dance, and Laura Thoma in drama.

DIRECTOR: \$5,000

The Curve: Supports artist fees and production costs for *The Curve*, a music- and dance performance that tells the story of Iraqi violinist and composer Ameen Mokdad, whose home was raided and his instruments destroyed by ISIS. Performed by Mokdad, Cuatro Puntos Ensemble and Ekklesia Contemporary Ballet.

The Cove: Supports teaching-artist fees for a theater/storytelling residency for children, teens and their families at The Cove Center for Grieving Children.

Stage 2: Covers artist fees for seven educational and participatory events on the festival's interactive stage on the Guilford Green (rain location Arthur Murray Dance Center).

GreenStage Café: Covers artist fees and production costs for two nights of programming at the Arthur Murray Dance Center—one in jazz and the other in standup comedy.

CONDUCTOR: \$2,500+

Escape the Noise: Supports creative development, artist fees and production costs for presenting the U.S. premiere of *Escape the Noise*, written and performed by teens at Shoreline Theatre Academy, exploring cellphone addiction, social isolation and mental health.

CHOREOGRAPHER: \$1,000+

Supports overall production needs of the festival.

We depend on your belief in our mission and its value to the Shoreline's artistic, cultural and economic vibrancy. We can only stage the festival, keep most events free and build for the future with your help.

Please contact Peter Hawes, GreenStage executive director, at peter.hawes@greenstageguilford.org or call 203-654-9482.

SPONSORSHIP LEVELS	Producer \$10,000	Director \$5,000	Conductor \$2,500	Choreographer \$1,000
Preferred seating at all main stage events	•			
Distribute literature at all events	•			
Dedicated social media, eNewsletter and blog feature	•	•		
Mention in news releases to print and digital media (800,000+ impressions)	•	•		
Acknowledgment from stage at all events	•	•	•	
Advance notice of sales to ticketed events	•	•	•	•
PR photo op at events	•			
Six complimentary tickets to Dinner on the Green (each with \$150 value)	•			
Four complimentary tickets to Dinner on the Green		•		
Two complimentary tickets to Dinner on the Green			•	
Full-page color ad in prime position in print and digital playbill (5,000+ viewers)	•			
Half-page ad in print and digital playbill		•		
Quarter-page ad in print and digital playbill			•	
Logo on event promotional t-shirts and bags	•			
Dedicated sponsorship banner	•			
Logo on print ads (1.1 million impressions)	•	•		
Logo on direct mailing (33,000 households)	•	•	•	
Logo on sponsor banner	•	•	•	•
Logo in top position on all event posters, flyers, promo cards, venue entry signs and festival playbill	•			
Logo in prominent position on all event posters, flyers, promo cards, venue entry signs and festival playbill		•		
Logo on all event posters, flyers, promo cards, venue entry signs and festival playbill			•	
Logo with live links on website and eNewsletter (est. 65,000 impressions)	•	•	•	•

Thank you to our initial 2024-25 supporters and partners!



greenstageguilford.org

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